

### Press Release

## Hong Kong's Evolving Harbour exhibition continues in Hamburg

The Hong Kong Economic and Trade Office, Berlin (HKETO Berlin) is continuing its journey to present the exhibition "Hong Kong's Evolving Harbour" after a successful start in Berlin on September 10. The exhibition is being held in Hamburg from 11 November to 16 November under the umbrella of CHINA TIME Hamburg 2014 and supported by HafenCity Hamburg GmbH. A reception for the exhibition was held on 11 November at the HafenCity InfoCenter in the historic Kesselhaus, a former power station.

Over a length of more than 20 metres, the exhibition highlights major harbourfront enhancement projects such as the West Kowloon Cultural District, a 40-hectare integrated arts and cultural district with world-class facilities; the New Central Harbourfront, offering spectacular views of Victoria Harbour; Kowloon East, a whole new central business district with a high-quality working and living environment; and the Kai Tak Cruise Terminal, a new gateway from and to Hong Kong and Asia.

The Director of HKETO Berlin, Ms Betty Ho, highlighted the importance of the harbour for Hong Kong. "Victoria Habour is not just an eye-catching backdrop for our city; it is the very heart of Hong Kong, and we treasure our harbour a lot. The combination of our Victoria Harbour, our strategic location at the southern doorstep of China, our world-class infrastructure and our integrated services expertise has made Hong Kong the preferred international logistics hub and supply-chain base in Asia for goods moved by air, land and sea," she said.

Victoria Harbour and its harbourfront areas are being enhanced and revitalised to create a vibrant and connected world-class waterfront that is easily accessible and enjoyed by both residents and tourists. This exhibition introduces major new and future projects that will help unleash the enormous potential of Victoria Harbour for economic development, leisure and civic enjoyment.

The exhibition can be visited until 16 November from 10am to 6pm. Address: Am Sandtorkai 30, 20457 Hamburg.

Following China Time Hamburg 2014, the exhibition will be showcased again at the Hong Kong Hall of HKETO Berlin.

# Hong Kong Economic and Trade Office, Berlin

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The fifth biennial China Time Hamburg is taking place from 4-23 November 2014. Every two years since 2006, the city of Hamburg has used this widespread initiative to demonstrate its expertise on China, unique within the whole of Europe. Among more than 200 events, the exhibition on Chinese contemporary art "Secret Signs", a co-operation between the Swiss collector Uli Sigg and the M+ museum in Hong Kong, is another highlight of this year's edition.

About Hong Kong Economic and Trade Office, Berlin

HKETO Berlin is the official Hong Kong Special Administrative Region Government representative in commercial relations and other economic and trade matters in Germany as well as Austria, the Czech Republic, Hungary, Poland, the Slovak Republic, Slovenia and Switzerland.

## **Photo Caption**

1. Ms Betty Ho, Director of the HKETO Berlin, gives her opening remarks at the exhibition "Hong Kong's Evolving Harbour" today (11 November)

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